utah STORIES

Customer Testimonials:

"I get about 10 coupons back per day! Utah Stories is the only local SLC magazine I advertise in!"

—Tammy Cromar Ruby Snap Cookies

"I only advertise in Utah Stories and I get results. I love supporting the needed local coverage that Utah Stories provides."

—Blaine Thatcher Owner Thai Siam

"I read every article in every issue, cover-to-cover."

—Pedro, Owner Blue Planet Scooters

"Utah Stories coupons are a great value for the price. I saw immediate results!"

—Nick, Owner West Valley Auto Plaza

Looking for a great alternative to the Yellow Pages?

Lets face it the "one that gets used" doesn't get used at all anymore. Everyone is finding local businesses through online searches and/or free local publications.

Utah Stories Go Local Guide is quickly becoming the source for finding the best of local Utah. Get listed with your ad, for as much or less than you were paying in the Yellow Pages. Reach people who want to shop local.

SLC go LOCAL GUIDE

New media is about targeting more narrow demographics. Don't waste money on "huge circulation" instead target the people in your area who are most likely to shop at your local shop. Utah Stories and the Go Local Guide offer proven results.

ALL NEW! Social media integration

Utah Stories can help you use social media to get your product specials, special inventory and sale items out to thousands of online users through integration of both Utah Stories facebook and your business facebook accounts.

Every month we can take a new photo of your products or offerings and rotate your campaign to match specials on coupons and your website, facebook and twitter page.

Compare our track record to Groupon! Only 42% of businesses that use Groupon say they would try it again. Over 70% of businesses that advertise in Utah Stories resign. This is how we have managed to grow by 100% since inception.

Locals Only Advantage

Circulation & Demographic Info

Due to our locally focused content, Utah Stories Readers are strongly supportive of local independent businesses, over corporate chains and franchises. Utah Stories has proven effectiveness over other free publications and coupon books for local businesses because we target shoppers who are interested in patronizing local independent businesses.

Call Richard at 801-856-3595 for more information.