utah STORIES

ADVERTISING AGREEMENT

*START YOU NEW YEAR WITH A BANG. ADVERTISE IN UTAH'S **FASTEST GROWING** INDEPENDENT FREE MAGAZINE.*

SLC go LOCAL GUIDE

Utah Stories
507 East 300 South
SLC, UT 84102

UtahStories.com

"Best Citizen Journalism"

- City Weekly 2009 Best of Utah Award

Recent Growth Statistics:

- 120% increase circulation since inception in 2009
- 80% of all advertisers who began with Utah Stories saw effectiveness and renewed with us
- 20,000 copies in over 650 locations around Salt Lake City.

Advertising Agreement *All prices per issue (special placement prices not included)*

>>>	ONE	THREE	SIX	TWELVE
_____1/5th page ad	$280	$260	$220	$200
_____shopping guide (1/5)	$280	$260	$200	$180
_____shopping guide (2/5)	$499	$459	$380	$350
_____third page ad	$420	$380	$350	$300
_____half page ad	$580	$520	$450	$400
_____full page ad	$900	$800	$720	$640
_____double truck	$1450	$1300	$1100	$900
_____web/print coupon	$120	$90	$80	$60
_____photo/design cost	$120	$95	FREE	FREE

>>> JANUARY 2012 AD SPECIALS

Sign up for any six month campaign and we will include your business for a second free ad in one of our upcoming shopping guides (Valentines Day, St. Patties or After Christmas). Sign up for any 12 issue campaign 1/2 page or larger and be included as a web sponsor for no additional cost.

Our new shopping guides were a hit! A new feature we are adding: if you would like to feature a product or special for the shopping guide, we will publish your ad online at UtahStories.com for no additional cost. January only!

"Offering citizens acess to the media"

-KSL News Jed Boal reporting on Utah Stories

Total_____

Payment Method

☐ check ☐ cash ☐ installments ____# of payments_____payment due date

☐ trade in-kind *(cannot exceed 20% of cost of advertising without permission from management)*

_____ _____ _____
first/last name business name phone number

_____ _____ _____
e-mail address signature date

Receive a five percent discount for paying entire amount of six issue contracts up fron. All invoices are due 30 within invlice date. If payment isn' received three weeks after print date then a three percent penalty will be applie d to outstanding balance, each month.

_____**Sales Rep**