utah STORIES

Utah Stories Circulation

Central Sugar House:	1914
Highland Dr. Sugar House:	604
Exchange Place Library, 400 South	1100
Holladay	1075
State Street to Murray	3663
Sandy, Fort Union	1465
Central Salt Lake Downtown:	2840
Downtown Hotels	1104
North South Salt Lake	1142
Avenues	535
U of U campus	740
Foothill Boulavard	534
Millcreek (Wasatch Blvd and 33rd	763
900 South, Trolley, 900 East	1516
300 West & 1700 South	465
Bountiful/Ogden	335
South Jordan and West Valley	692
Park City	890
Farmers Market Handouts	1400
refills of key locations	1223
Total	**24000**

Utah Stories returns are consistently less than 7%.

Circulation highlights:

Utah Stories are on the campus of the University of Utah, Westminster and both SLCC campuses. 95% of our distribution is in locally owned and operated boutiques, coffee shops, brew pubs and restaurants.

Utah Stories circulation has increased by 120% since 2009 when we started, this is due to our advertising effectiveness.